

DOING BUSINESS IN JAPAN 2017

Doing Business In (DBI) is Djøl Students annual case competition and student trip organized in close cooperation with Novozymes and The Boston Consulting Group (BCG). In 2017 we will be traveling to Tokyo and Kyoto in Japan to do business. **And we want you to join us!**

The concept – what it's all about?

DBI gives 30 top-students from a broad range of disciplines and universities the opportunity to do real case-solving based on the business environment in Japan. Participants are challenged to move beyond their classroom knowledge and think outside the box.

The trip consists of two weeks around packed with cultural, social and business skill enhancing events and workshops. The trip begins in Tokyo, the largest metropolitan area in the world, learning about Novozymes and its current challenges/opportunities in Japan – followed by a stay in Kyoto. We will end our trip back in Tokyo where the 24-hour case will take place.

In the 24-hour case solving participants are challenged to work in groups solving a case based on a real business challenge for Novozymes. Representatives from both Novozymes and BCG will coach and support the participants during the case solving.

Dates

October 31 to December 5, 2016	Application period – deadline is 23.59 December 5, 2016
January 2, 2017	Application answers are sent out
March 17 and 18, 2017	Pre-seminars in Copenhagen
April 10 – April 24, 2017	The 2017 DBI trip to Japan – Tokyo and Kyoto
May 5, 2017	Post-seminar and case-finale in Copenhagen

Application

We are looking for talented and ambitious students studying economics, business, political science, engineering, law, etc. Preferably on the first or second year of their masters, but extraordinary bachelor students can apply as well. Applicants should demonstrate interest in case solving and our partner companies BCG and Novozymes. Further the applicants must be motivated to contribute both socially and academically to the DBI team and have a desire to make this year's trip better than ever before.

Apply online by uploading the following before the 5th of December 2016:

- Motivational letter (maximum 1 page)
- CV (maximum 2 pages)
- Grade Transcripts

Cost

The participant fee is 6.500 DKK covering accommodation and transportation to and from Japan. BCG and Novozymes will sponsor some meals. Participants themselves will cover insurance and their own personal allowance.



Any questions can be made through Facebook or directed to 2017dbi@gmail.com